



CAPITAL COMMUNITY TELEVISION
ANNUAL REPORT OF SERVICES – JULY 2003 – JUNE 2004

CCTV's MISSION STATEMENT

Empowering people to communicate and providing community information through television

CCTV VALUES

Democracy and the First Amendment

All people in a democracy have the right and responsibility to take part in the decisions that affect them and their communities. Freedom of speech is vital to a healthy democracy and is guaranteed in the First Amendment. CCTV provides the community with the opportunity for political, cultural, artistic, spiritual, and individual expression on television.

Community Decision-making

Freedom of expression alone is not enough to ensure a healthy democracy. Citizens must also enter into active discussion and debate in order to participate in solving problems for the common good. CCTV promotes the use of non-commercial channels 21, 22, 23 and production facilities as an electronic forum for discussing issues and solving problems.

Access to Information

A well informed, actively involved citizenry makes more responsible decisions. CCTV televises local government meetings, activities of local schools and service-related information to stimulate an active dialogue among elected officials, schools and local citizens.

Diversity and Inclusiveness

Democracy is most effective in a society in which all members can participate. CCTV encourages understanding and collaboration across barriers of race, culture, language, class, gender and age.

Media Literacy

Community TV offers an alternative to commercial television. CCTV provides the training and tools necessary for people to become knowledgeable and effective communicators, able to view television critically and to use that medium to tell their own stories.





ALAN BUSHONG, CCTV EXECUTIVE DIRECTOR

Community Television: Making Your Voice Larger

In 2003-2004, CCTV took more steps to build community through local, commercial-free television and a growing presence on the web. We televised stateside judge races, national softball tournaments, hosted Middle School Summer Video Camps and built up CCTV's web site. Here's what we did in 2003-2004.

Our work with other groups:

CCTV teamed with the **Oregon League of Women Voters** to televise statewide judicial races locally and in Portland, and streamed the races for state-wide availability.

We continued our work with local softball organizers to televise 16 games of the top 18 and Under Women's fastpitch softball tournament in the nation. The talent was astounding, and CCTV's technical ability wowed teams from across the country. CCTV streamed several of the tournament games, and streamed games from a men's tournament at the request of a team from Japan.

Summer Camps

Summer camps for middle school students bring young energy to CCTV. Students learned to compose their own music, to use camcorders, to use studio equipment and to work cooperatively and effectively in small production groups.

Equipment changes

We replaced our top camcorder with the impressive new Panasonic DVX100, a camcorder with a huge pixel count and a terrific picture. The aging Sony DSR200s will be used to generate video only for switched productions, making the best use of camcorders with bad VCR parts.

CCTV is also using Facil for equipment management. Reservations, check-outs and ins and project management are now just a screen away at the front desk.

New staff fill important roles

CCTV hired Mike Wilhelm as part-time Computer/IT Specialist. Mike pioneered the IT role as a volunteer, providing invaluable assistance on all computers and building the web site. He made the duplicator work and solved a lot of computer issues. CCTV first paid Mike to set up streaming of government meetings. Now he is on staff to program the website and to handle the more than 30 computers that we use for editing, titling, channel management and general office tasks.

Soha Badiei replaced Scott Hawley as our Producer who covers government meetings and special projects. Soha previously volunteered in the office and interned on productions. She brings an artistic eye, an interest in diversifying our programming, Spanish language capability and contagious enthusiasm for the job. Our thanks go to Scott who returns to Allied Video after five years of service and for helping CCTV to raise production standards and the quality of production equipment, including our introduction into non-linear editing.

We welcome Mike and Soha to the staff as we welcome you to CCTV.

HIGHLIGHTS 2003 - 2004



CCTV RETURNS TO PRINGLE COMMUNITY HALL TO RECOGNIZE VOLUNTEERS AT 13TH AND 14TH ANNUAL PARTIES

CCTV recognized over 100 volunteers at the Annual Volunteer Recognition held at Pringle Hall. These terrific volunteers helped CCTV produce an average of 740 hours of community programming each year including: **Salem City Council and Budget Committee, Marion County Commission and Budget Committee, Salem-Keizer School Board, S-K Schools sports and music events, marching band competitions, the Awesome 3000, Jaycee Relays, TubaChristmas, Festival of Lights Parade, and local election programming.**



ABOVE: Ready for any weather Donn Roth, a CCTV volunteer for over 10 years, operates a camera at the annual Jaycee Relay Races.

CCTV PROGRAMMING STATISTICS

CCTV PRODUCED PROGRAMS:	729 HOURS
LOCALLY PRODUCED PROGRAMS:	621 HOURS
TOTAL NEW PROGRAMMING:	1781 HOURS
TOTAL PROGRAMMING:	8188 HOURS

GOODBYE SCOTT, HELLO SOHA!

CCTV said goodbye to producer Scott Hawley when he resigned to pursue other activities and hired Soha Badiei, a former CCTV volunteer and intern who had worked with the **Salem Public Library.**

CCTV HOLDS SUMMER MEDIA CAMPS

CCTV held two one week summer camps for students to learn about television production. The first camp produced a program about the **Salem Public Library**, and the second camp had a video contest between the boys group and the girls group which was judged by staff.

BELOW: Summer Media Camp students learn about CCTV's studio.



CCTV HOLDS MONTHLY PSA DAY FOR NON-PROFITS

In July, CCTV began holding monthly production days for Salem non-profits to help extend limited outreach budgets and get their messages out to the community. Each organization produced a very simple message from 30 seconds to five minutes in length. Among the participating groups were: **Marion Polk Legal Aid, Salem Fire Dept., City of Salem Senior Center, Mission Mill Museum, Girl Scouts, Humane Society of the Willamette Valley, Salem Chamber Orchestra, Salem Outreach Center, Women's Crisis Center, and Willamette Valley Hospice.**

CCTV HIRES IT SPECIALIST

CCTV created a half-time Information Technology Specialist position and hired Mike Wilhelm to maintain CCTV's growing number of computer systems including video production, program playback, and office record keeping. Mike created CCTV's renowned web site and contracted to do the streaming.

TRONGuide HELPS COMMUNITY PRODUCERS

TRONGuide, CCTV's **Training Resource and Online Guide**, was created by Training Coordinator Greg Hiltz to help producers refresh their production skills by having this information available on the CCTV web site. Greg received compliments from local area producers as well as those from the east coast.

ASA SOFTBALL A HUGE SUCCESS

CCTV and **Steve Hande**, a long time volunteer, produced **16 American Softball Association games** including the **18 & Under Womens' Fast Pitch National Championship**. CCTV streamed three of these games on its web site drawing large numbers of viewers and orders for copies.

CCTV TELEVISES

SALEM-KEIZER SCHOOL BOARD LIVE

For the first time ever in January 2004, CCTV televised the *twice monthly Salem-Keizer School Board meetings Live.*

CCTV REQUESTED AT U. OF OREGON

By special request, the **University of Oregon** asked CCTV to produce the **Festival of Bands** competition in Eugene.



ABOVE: Salem Fire Department personnel tape a public service message in the CCTV studio.

CCTV WEBSITE OFFERS MORE

• **THE CCTV STORE**

- now you can use PayPal to pay on-line for classes, annual activity fees, program copies, T-shirts, hats, and mugs.

• **MORE STREAMING PROGRAMS** including:

- Many of the **Salem high school graduations** that CCTV televised since 1991.
- Community programs like the *Festival of Lights Parade*, *TubaChristmas* and *Talk to Santa*;
- Other public affairs programs like: the *Mayor's State of the City*; the *Video Voters Guide for Salem and Marion County*; the *Oregon Judicial Candidate Forum*; the *PGE Town Hall meeting*.

• **FORMS** are now available on-line.

- Producers can find CCTV contracts, special request and project proposal forms.
- Local organizations registered with the Oregon Secretary of State can find Community Billboard forms to publicize their meetings and events.
- Viewers can find program feedback forms to tell us what they think about the channels.

CCTV TELEVISES TUBACHRISTMAS LIVE FROM THE ELSINORE THEATRE & HIGH SCHOOL HOLIDAY CONCERTS LIVE FROM THE CAPITOL ROTUNDA

For the first time ever CCTV televised *TubaChristmas* at the **Elsinore Theatre Live** on channel 22. And with help from **Legislative Media**, CCTV was able to televise **Donn Roth's High School Holiday Concerts Live** from **Oregon's Capitol Rotunda**. Legislative Media also fed CCTV's *Festival of Lights Parade* signal to **Multnomah Community TV** in Gresham for a simultaneous broadcast.

CCTV WINS AT BEST OF THE NORTHWEST

Capital Community Television took top honors in the **Best of the Northwest Video Awards**:

- *Public Service Message* category for a station ID spot, **What Channel?**
- in the *Community Involvement* category with **TubaChristmas**
- in the *Local Performances* category with the **2003 4A State Band Championship**, an annual three day event CCTV produces with the help of its great volunteers.

CCTV received honorable mention in the *Sports* category for **College Football**.

RIGHT: Scouts and their families fill the studio during a **Media Literacy** visit.



RIGHT: Bea Epperson of the **League of Women Voters of Oregon** instructs judicial candidates on camera awareness.



ELECTION PROGRAMMING

- **OREGON JUDICIAL CANDIDATE FORUM**
CCTV and the **League of Women Voters** collaborated on the **Oregon Judicial Candidate Forum** which aired simultaneously on the Portland area access centers' channels. The Centers took an ad in the statewide Oregonian newspaper to publicize the event on the channels and on CCTV's web site.
- **VIDEO VOTERS' GUIDE**
CCTV produced this guide as a service to the community. Candidates for **City of Salem** and **Marion County Commission** races were given the opportunity to produce a 15 minute piece about their campaign.

CCTV PRODUCES HOLIDAY SPOTS WITH DOWNTOWN BUSINESSES

With the monthly public service day for non-profits, CCTV, for the first time, offered non-commercial, holiday greetings to nearby downtown businesses. Among those participating were: **Whitlocks Sewing and Vacuum Center**, **Shyrocks Mens Clothier**, **Opus Music**, **Big Town Hero**, **Venti's Venti**, **Willamette Noodle Company**, and **Willamette Valley Bank**.



ABOVE: CCTV staff Julie Turner prepares to tape a holiday message at Venti's Venti restaurant in downtown Salem.

CCTV CONVERTS TO FACIL

Designed by **Access Tucson**, Facil is a software management program specifically for media access centers. It handles:

- equipment and facility reservations
- equipment inventory
- producer project and budget information
- contact list information
- generating accurate reports (like equipment usage)
- creating specific mailing lists

This information will be valuable to CCTV's continuing efforts of providing community television to the Salem area.

COMMUNITY USE OF CCTV



PUBLIC AFFAIRS PRODUCERS

Raymond Dukes:

- Ann Gavin Sample Memorial
- Clay Myers 2003
- Money is Not Democracy
- Public Health vs. Health Care
- Reject the Bush Agenda
- Immigration Seminar
- The Nonviolent Peace Force
- Vote No on Measure 24-113
- Who Cares with Mike Swaim
- The 14th Annual Peace Lecture
- Salem City Club Luncheon Speaker Series
- Up For Discussion with Jerry Dafoe
- The Patriot Act
- Smart Security

David Duncan:

- Marion County Board of Property Tax Appeals

John Marshall:

- Measure 30: Does Oregon Need More Taxes

Allen Taylor:

- Oregon Meet Dennis Kucinich

Rosa Leonardi:

- Alternatives to the Death Penalty



ABOVE: On the set of **Oregon Matters**, Secretary of State, **Bill Bradbury**, talks with **Raymond Dukes**, the show's director.

COMMUNITY SPORTS PRODUCERS

Mauricio & Blanca Aguilera

- 13 Lightning Tournament games from their church soccer league

Cynthia Evans

- 3 Valley Freshman Football games

Steve Hande

- 27 Salem City League Softball games
- Cascade Surge Soccer

Melley & Brad New

- 4 Sprague Water Polo games

John Piper

- 2003 Salem-Keizer Schools Football Year in Preview
- Salem-Keizer Schools Football Year in Review
- South Salem H.S. Basketball Season Review
- Sports and Breakfast Club
- Turnaround Achievement Awards



RIGHT: **Bryan Michael**, one of the hosts of **Reel Film Snobs**- a film review show, makes last minute lighting adjustments.



ABOVE: **Hinrich Muller** directs **The Untold Story** with **Sharon Scott** in CCTV's studio control room.

COMMUNITY AFFAIRS PRODUCERS

Sally Schriver

- A Mediation Demonstration

Ed Clarkston, Willamette Valley Humane Society:

- Muddy Paws A-Flyin

MUSIC, ART AND ENTERTAINMENT PRODUCERS

M.J. Boscacci

- Directing the View: The Venice Biennale 2003
- Robogames 2004

Brad New

- Salem Solo Strings
- Emaa Da Drumming Ensemble

Donn Roth:

- High School Holiday Concerts - 7 Salem high school student chorales singing in the Oregon State Capitol Rotunda. Legislative Media transmitted the signal and CCTV aired the concerts Live.

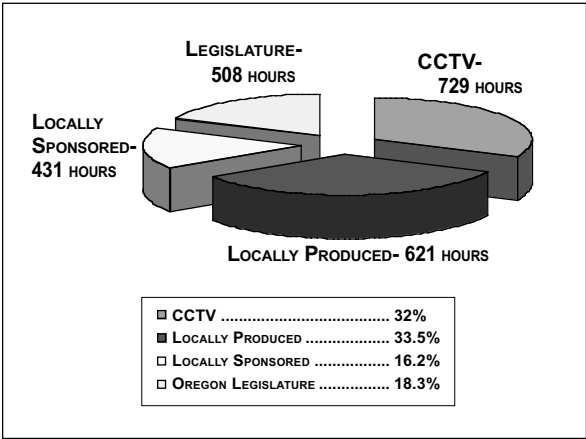
Julienne Turner

- Third Thursday Poets



LEFT: **Bill Kelley** edits his program **Making the Film** with Final Cut Pro.

WHERE DO CCTV PROGRAMS COME FROM?



SERIES BY COMMUNITY PRODUCERS

- Elizabeth & Greg Byers**
The Elizabeth Show
- Raymond Dukes**
Up For Discussion with Jerry Defoe
Untold Story with Sharon Scott
- Melissa Kreutz**
Reel Film Snobs
- Lloyd Kumley**
Social Well Being
- Rosa Leonardi**
Oregon Matters
- Michael Marsh**
Michael Marsh Presents
- Kevin McBee & Michael Devlin**
The Rack
- Lela Taylor**
Counter Spin with Roger Pike



Above: Lloyd Kumley is a long time CCTV producer with his series **Social Well Being**.

SERIES PRODUCED BY COMMUNITY GROUPS

- Salem Chamber of Commerce** Forum
- Salem City Club** Luncheon Speaker Series
- Salem Hospital** Community Health Forum
- Salem Public Library's** series included:
DNA Identification Day
Ethics in a Time of Conflict
- Salem Economic Development Corp.'s**
MAX Forum



LEFT: Jesus Gonzalez (standing far right) producer of **Variedades Dos Mil**, a Mexican entertainment program, helps with the studio set-up.

RELIGIOUS SERIES PRODUCERS

- Blanca Aguilera**
Salem Televideo Cristiano
- Jack Beaman**
Hope Eternal
- Constantino Reyes-Cruz**
El Buen Pastor
- Paul Cude**
Lancaster Assembly of God
- Dorothy Dobson**
Christian Science Weekly Bible Lesson
- Lilly Janian**
Secret of Eternal Life (in Armenian & English)
- Ernesto & Rosa Perez**
Iglesia Rey de Reyes
- Ruthie Smith**
40 Days of Purpose
Crossroads Christian Fellowship
- Bruce Waller**
Taking the City with Pastor Ivan McCrae
Trinity's New Thang
- Paul Young**
Lifeline



Above: Pastor Paul Cude takes a break from editing to talk with CCTV staff Julie Turner about his long running weekly series, **Lancaster Assembly of God**.

MUSIC SERIES PRODUCERS

- Tod Butterfield**
JCVH-1, a Christian music program
- Patrick Sevigny, David Duncan, Arlan Robinson**
Oregon Jam
- Chuck & Terry Fitzgerald**
Song Writer's Venue
- Jesus Gonzalez**
Variedades Dosmil



CCTV had a productive two quarters and produced 729 hours of community television. *CCTV couldn't have done it without the help of dedicated volunteers.*

GOVERNMENTAL PROGRAMMING

- 39 Salem City Council meetings
- 10 Salem Budget Committee meetings
- 12th and 13th Street Corridor Overlay Forum
- Salem City Manager Public Forum
- State of the City with Mayor Janet Taylor
- 3 Urban Renewal Agency meetings
- 49 Marion County Commission meetings
- 9 Marion County Budget Committee meetings
- Marion County Cultural Coalition
- Marion County Solid Waste Advisory Council
- 13 Salem Area Transit Board of Directors meetings
- 15 Salem-Keizer School Board meetings
- 2 Salem-Keizer School Budget Forums

SCHOOL MUSIC

- 3 Marching Band Competitions
- Middle School All City Band, Orchestra and Choir
- High School All City Band, Orchestra and Choir
- High School Advanced Choir
- Valley League Band Festival
- Salem Invitational Orchestra
- Salem Invitational Symphony
- Middle School Advanced Choir
- Middle School Advanced Orchestra
- Middle School Advanced Band
- State Choir
- State Orchestra
- State Symphony
- State Band



LEFT: Lee Bosch at the controls. Lee is a long time Salem City Council volunteer.



RIGHT: Alan Bushong talks with volunteers at the two day World Beat Festival at Riverfront park.

BELOW: Volunteer **Woody Dukes** adjusts a camera during a studio shoot.



SCHOOL & COMMUNITY SPORTS

- 16 Salem-Keizer football games
- 13 Waterfront Soccer Tournament
- 12 Salem-Keizer volleyball games
- 14 Salem-Keizer basketball games
- 3 S-K Exhibition soccer games
- 7 college football games
- 3 college volleyball game
- 11 college basketball games
- 4 Willamette baseball games
- 2 Valley League Swimming
- 2 Valley League Wrestling
- 2004 Youth Basketball Clinic with Gordie James
- 2004 Jaycee Relays
- 2004 Awesome 3000
- South Salem Hall of Fame



ABOVE: Volunteer **Tristan George** operates a camera at the Jaycee Relays.

COMMUNITY PROGRAMMING

- 7 Salem-Keizer High School Graduations
- "R" Marks the Spot-a recycling puppet show produced in cooperation with S-K Schools and the City of Salem
- Academic All Stars-featured students achieving the most academic improvement
- Capital Crypt 2003- a Live two hour Halloween show crewed and hosted by studio graduates and volunteers
- Chemewa Benefit Concert- a music benefit for the Indian School featuring the Gary Small Band
- The Festival of Lights Parade-in cooperation with Oregon Legislative Media and the Oregon Wireless Instructional Network to send a live signal to Multnomah Community TV in Gresham
- Talk to Santa, the yearly LIVE call-in program
- Lunar New Year 2004
- No Child Left Behind
- The Martin Luther King, Jr. event at Willamette University featuring the Harlem Gospel Singers and the Rev. James Lawson.



Above: Kat Hill, Conservation Specialist for the **Salem-Keizer School District** talks to elementary school students about recycling, reducing waste, and reusing materials during the production of "R" Marks the Spot.

PUBLIC AFFAIRS PROGRAMMING

- Oregon Judicial Candidate Forum
- Video Voters' Guide for City of Salem and Marion County Races

COMMUNITY MUSIC

- Salem Vocal Jazz Festival at South Salem H.S.
- 3 Highland Park Summer Concerts
- 4 Music on the Green Summer Concerts
- 7 World Beat Festival music programs
- TubaChristmas at the Elsinore Theatre



Left: CCTV staff Julie Turner adjusts **Brad Nanke's** microphone for taping of CCTV's **Video Voters Guide**.



Left: Arlan Robinson volunteered to run a camera at the **West Salem H.S. graduation**.

Below: Pat Sevigny also volunteered to operate a camera at the **West Salem H.S. graduation**.





OUTREACH TO NON-PROFIT ORGANIZATIONS

CCTV began once monthly non-profit production days to help meet the communication needs of non-profits by producing public service messages about their services.

CCTV PRODUCED PROJECTS FOR:

- Marion Polk Legal Aid
- Salem Fire Dept.
- City of Salem Senior Center
- Mission Mill Museum
- Girl Scouts
- Humane Society of the Willamette Valley
- Salem Chamber Orchestra
- Salem Outreach Center
- Swinging Stars Square Dance Club
- Women's Crisis Center
- Willamette Valley Hospice
- Salem Convention and Visitors' Assoc.
- Oregon State Capitol Foundation
- Mid-Willamette Valley Senior Services Agency
- Mid-Willamette Valley Hospice
- Mid-Valley Garbage and Recycling
- Marion Polk League of Women Voters
- City of Salem Natural Resources Dept.



Above: The Swinging Stars Square Dance Club make a public service message in the CCTV studio.

Below: CCTV staff Julie Turner prepares to tape an employee of the Bike Peddler giving a holiday message.



OUTREACH TO THE PUBLIC

CCTV employed a variety of methods to reach out to the community:

ORIENTATIONS

CCTV held **individual and 11 group orientations** and a total of **66** people attended.

PRESENTATIONS

CCTV staff presented information on CCTV to:

- Pentacle Theatre Board of Directors

JOB SHADOW

- Kyle Ammiro from Central H.S. in Independence

VOLUNTEER PRODUCERS HELPING OTHERS

CCTV volunteer producers assisted local groups and individuals by producing community programs:

- **Raymond Dukes** continued to help the **Salem City Club** produce their luncheon speaker series.

CCTV HOLIDAY MESSAGES

provided another way for CCTV to reach out, this year to the Downtown Association business community:

- Whitlocks Sewing and Vacuum Center
- Shyrocks Mens Clothier
- Opus Music
- Big Town Hero
- The Bike Peddler
- Venti's Venti
- Willamette Noodle Company
- Willamette Valley Bank

Below: CCTV staff Julie Turner hands out informational materials to young women visiting for career day during the **Expand Your Horizons** event.



PRINT

- CCTV mailed a total of **2849 fall newsletters**.
- A full page article on CCTV Media Literacy Tours appeared in the Community Media Review, a national publication of the Alliance for Community Media.
- The *Statesman Journal* published **8 short articles** about CCTV programs, orientations and the Festival of Lights parade.
- The **Salem Chamber's** monthly *Business News* magazine featured their *Forum* series schedule on CCTV.
- CCTV purchased a listing in the Chamber's Business Directory.
- The **Salem City Club** featured their *Luncheon Speaker* series schedule on CCTV in their monthly newsletter.
- The **League of Women Voters of Marion and Polk Counties** printed the schedules of: *Forums on Social Well Being*, co-produced by the League and Lloyd Kumley.

CCTV HOLDS SUMMER MEDIA CAMPS

CCTV held two one week summer camps for students to learn about television production. The first camp produced a program about the Salem Public Library, and the second camp had a video contest between the boys group and the girls group which was judged by staff.

SOUNDTRACK & LIVETYPE DEMONSTRATION

Elements of the editing software taught at CCTV, Final Cut Pro, include music and titling applications. Staff held a demonstration class to help community producers understand the capacity of these highly developed applications.

TRONGuide

TRONGuide, CCTV's **T**Training **R**esource and **O**nline **G**uide, was created by Training Coordinator Greg Hiltz to help producers refresh their production skills by having this information available on the CCTV web site. Greg received compliments from local area producers as well as those from the east coast.

<u>TRAINING STATISTICS</u>	
Studio Graduates:	14
Camcorder/Editing:	108



Above: Maureen Clifford learns about the audio board during studio class.



Above: Greg Hiltz, CCTV Training Coordinator (far left) listens to a student's question about camcorder operation.

Below: Workshop participants learn editing on a computer.



Left: Howard St. Charter School students learn about production in the CCTV studio control room.



CCTV CONVERTS TO FACIL

Designed by **Access Tucson**, Facil is a software management program specifically for media access centers. It handles:

- equipment and facility reservations
- equipment inventory
- producer project and budget information
- contact list information
- generating accurate reports (like equipment usage)
- creating specific mailing lists

This information will be valuable to CCTV's continuing efforts of providing community television to the Salem area.

EQUIPMENT AND FACILITIES STATISTICS	
STUDIO USE:	1167 HOURS
EDIT ROOMS:	3952 HOURS
CAMCORDERS:	1513 DAYS



Above: IT Specialist Mike Wilhelm installs software on editing computers.

Below: Raymond Dukes works with CCTV's New Tek portable studio while preparing to tape Oregon Matters at the Capitol.



CCTV MARKET VALUE											
As a non-profit organization, CCTV's value to the community far exceeds its operations budget of \$505,000.											
<p>• 729 HOURS CCTV PRODUCED PROGRAMS <i>Salem City Council, Marion County Commission, schools sports and music</i> This amount is based on the value of staffed equipment at the Salem Council chambers and Marion County Senator Hearing Room; CCTV's production truck and mini-mobile studio; editing and camcorders; volunteer crew time; graphics development and editing</p>											
CCTV PRODUCED PROGRAMS:	\$ 592,015										
<p>• CCTV COMMUNITY SERVICES</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Studio rental at \$150/hr. for 1167 hours:</td> <td style="text-align: right;">\$175,050</td> </tr> <tr> <td>Editing suite rental at \$50/hr. for 3952 hours:</td> <td style="text-align: right;">197,600</td> </tr> <tr> <td>Camcorder rental at \$200/day for 1513 days:</td> <td style="text-align: right;">302,600</td> </tr> <tr> <td>Channel Operations:</td> <td style="text-align: right;">273,760</td> </tr> <tr> <td>Training, facilitation and media literacy:</td> <td style="text-align: right;">233,945</td> </tr> </table>		Studio rental at \$150/hr. for 1167 hours:	\$175,050	Editing suite rental at \$50/hr. for 3952 hours:	197,600	Camcorder rental at \$200/day for 1513 days:	302,600	Channel Operations:	273,760	Training, facilitation and media literacy:	233,945
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Channel Operations:	273,760										
Training, facilitation and media literacy:	233,945										
CCTV SERVICES:	\$1,182,955										
<p>• 621 HOURS LOCALLY PRODUCED PROGRAMS - by community groups and individuals This amount is based on an average of \$800 of labor and effort to create on hour of programming. This includes \$450 value of talent, concept creation and scripting, producing and editing; and \$350 for crew work on production.</p>											
LOCALLY PRODUCED PROGRAMS:	\$ 496,800										
2003-04 TOTAL MARKET VALUE OF CCTV AND CHANNELS 21, 22, 23:											
\$2,271,770											

ORGANIZATIONS USING CCTV SERVICES



ARC OF OREGON
A. C. GILBERT DISCOVERY VILLAGE
ACCESS TO RECOVERY
ADULT AND FAMILY SERVICES
ALPHABET HOUSE
AMATEUR RADIO CLUB
AMERICAN ASSOCIATION OF UNIVERSITY WOMEN
AMERICAN CANCER SOCIETY
AMERICAN DIABETES ASSOCIATION
AMERICAN RED CROSS
ASSOC. OF OREGON RECYCLERS
BARBARA ROBERTS HIGH SCHOOL
BEYOND HOPE
BLANCHET HIGH SCHOOL
BLIND SKILLS, INC.
BOYS AND GIRLS CLUB OF SALEM
BOYS SCOUTS OF AMERICA
BRITISH TRAVEL FANS
BUSH BARN ART CENTER
BUSH ELEMENTARY SCHOOL
CAMERATA MUSICA
CAMP FIRE BOYS AND GIRLS
CAPITAL KIWANIS
CATHOLIC COMMUNITY SERVICES
CHEMEKETA COMMUNITY COLLEGE
CHERRIOTS
CHILDCARE INFORMATION SERVICES
CHILDRENS' EDUCATIONAL THEATRE
CITY OF SALEM
CITY OF SALEM EMPLOYMENT DEPT.
CITY OF SALEM HOUSING AUTHORITY
CITY OF SALEM NATURAL RESOURCES
CITY OF SALEM PARKS & RECREATION DEPT.
CITY OF SALEM POLICE DEPT.
CITY OF SALEM PUBLIC WORKS DEPT.
CITY OF SALEM TRANSPORTATION DEPT.
COALITION TO END BIGOTRY
COMMUNITY PROGRESS TEAMS
COMPLIMENTARY LIFESTYLES
CULTURAL COMPETENCY COMMISSION
EAST SALEM OPTIMISTS
EXCHANGE CLUB
EXPERIENCE WORKS
FAMILY FELLOWSHIP
FESTIVAL CHORALE OREGON
FOSTER GRANDPARENTS ASSOCIATION
FRIENDS OF BUSH GARDENS
FRIENDS OF THE LIBRARY
GARTEN FOUNDATION
GARTEN SENIOR PROGRAM
GERMAN CONVERSATION CLUB
GERVAIS HIGH SCHOOL
4H COMMUNITY ACTION TEAM
H.O.M.E.
HABITAT FOR HUMANITY
HOUCK MIDDLE SCHOOL
HUMANE SOCIETY OF THE WILLAMETTE VALLEY
JEFFERSON HIGH SCHOOL
JOBS COUNCIL
KIWANIS INTERNATIONAL
LA CLINICA DE NUESTRA SENORA DE GUADALUPE
LATTER DAY SAINTS OF SALEM
MAKE A WISH FOUNDATION
MANO A MANO
MARION COUNTY CHILDREN'S SERVICES DIVISION
MARION COUNTY COMMISSION
MARION COUNTY ELECTIONS DIVISION
MARION COUNTY EXTENSION SERVICE
MARION COUNTY FOSTER CARE
MARION COUNTY HISTORICAL SOCIETY
MARION COUNTY HOPS COMMISSION
MARION COUNTY LEGAL AID
MARION COUNTY PUBLIC WORKS
MARION COUNTY RECYCLING
MARION COUNTY SHERIFF'S OFFICE
MARION POLK FOOD SHARE
MARION POLK LEAGUE OF WOMEN VOTERS
MARION SPECIAL EDUCATION DISTRICT
MID-VALLEY ARTS COUNCIL
MID-VALLEY RIDESHARE PROGRAM
MID-VALLEY WOMEN'S CRISIS SERVICE
MID-WILLAMETTE VALLEY ALZHEIMER'S ASSOC.
MID-WILLAMETTE VALLEY HOSPICE
MID-WILLAMETTE VALLEY RHODODENDRON SOCIETY
MID-WILLAMETTE VALLEY SENIOR SERVICES AGENCY
MISSION MILL VILLAGE
MOMS' CLUBS OF SALEM
MORNINGSIDE DAY CARE CENTER
NATIONAL ASSOC. OF SOCIAL WORKERS
NEIGHBOR TO NEIGHBOR COMMUNITY MEDIATION
NORTHWEST HUMAN SERVICES
NORTHWEST MEDICAL TEAMS INTERNATIONAL
OREGON ARMY NATIONAL GUARD
OREGON CENTER FOR PUBLIC POLICY
OREGON DEPT. OF CONSUMER AND BUSINESS SERVICES
OREGON DEPT. OF EDUCATION
OREGON DEPT. OF MENTAL HEALTH
OREGON DISABILITY SPORTS
OREGON DONOR PROGRAM
OREGON EMPLOYMENT DEPARTMENT
OREGON FAMILY SUPPORT NETWORK
OREGON GAMES, INC.
OREGON HOUSING AND COMMUNITY SERVICES
OREGON LEGISLATIVE ASSEMBLY
OREGON LEGISLATIVE MEDIA
OREGON INTERNATIONAL COUNCIL
OREGON PEACEWORKS
OREGON PUBLIC AFFAIRS NETWORK
OREGON RAPTOR CENTER
OREGON RELIGIOUS COALITION FOR REPRODUCTIVE CHOICE
OREGON SCHOOL FOR THE BLIND
OREGON SCHOOL FOR THE DEAF
OREGON STATE UNIVERSITY
OREGON SYMPHONY ASSOCIATION
ORGAN DONOR PROGRAM
PACIFIC UNIVERSITY
PEACE AND JUSTICE CENTER
PEARLS OF WISDOM
PEER COUNSELOR PROGRAM
RIVERFRONT CAROUSEL COMMITTEE
ROYAL GEMS CB-ERS
SCORE, SERVICE CORPS OF RETIRED EXECUTIVES
SEDCOR, SALEM ECONOMIC DEVELOPMENT CORP.
SOS, SECULAR ORGANIZATION FOR SOBRIETY
ST. JOSEPH'S SCHOOL
ST. PATRICK'S SOCIETY OF OREGON
ST. VINCENT DE PAUL SOCIETY
SALEM ACADEMY
SALEM AREA SENIORS
SALEM ART ASSOCIATION
SALEM AUDOBON SOCIETY
SALEM CHAMBER OF COMMERCE
SALEM CHAMBER ORCHESTRA
SALEM CHILDBIRTH EDUCATION ASSOCIATION
SALEM CITY CLUB
SALEM COMMUNITY CHORUS
SALEM COMMUNITY CONCERTS
SALEM CONVENTION & VISITORS' ASSOCIATION
SALEM DOWNTOWN ASSOCIATION
SALEM EAGLES CLUB
SALEM FIRE DEPARTMENT
SALEM HEAD INJURY SUPPORT GROUP
SALEM HOSPITAL
SALEM HOUSING REHABILITATION
SALEM HUMANIST SOCIETY
SALEM INTERFAITH HOSPITALITY NETWORK
SALEM JAYCEES
SALEM-KEIZER COMMUNITY EDUCATION
SALEM-KEIZER SCHOOL DISTRICT
SALEM LIBRARY BOOKMOBILE
SALEM LIONS CLUB
SALEM LITERACY COUNCIL
SALEM NIEGHBORHOOD ASSOCIATIONS
SALEM NUMISMATIC SOCIETY
SALEM OPTIMISTS
SALEM POST POLIO SUPPORT GROUP
SALEM PREGNANCY CENTER
SALEM PUBLIC LIBRARY
SALEM REHABILITATION CENTER
SALEM RENTAL HOUSING ASSOCIATION
SALEM SENATE AIRES
SALEM SENIOR CENTER
SALEM STAMP SOCIETY
SALEM STROKE RECOVERY SUPPORT GROUP
SALEM SYMPHONY
SALUD MEDICAL CENTER, INC..
SALVATION ARMY
SANTIAM GIRL SCOUT COUNCIL
SCOTTISH HERITAGE SOCIETY
SHANGRI LA
SHRINERS HOSPITALS FOR CHILDREN
SOCIETY FOR CREATIVE ANACHRONISM
SONS OF ITALY-CAPITALE LODGE
SOUTH SALEM SENIORS
SPECIAL OLYMPICS
STAGE, THE ELSINORE THEATRE
STAMP COLLECTORS' ASSOCIATION
SUMPTER ELEMENTARY SCHOOL
TAHANA WHITECROW FOUNDATION
TOPS
TOASTMASTERS
UNITED NATIONS ASSOCIATION
U.S. MARINES
UNITED WAY OF THE WILLAMETTE VALLEY
UNIVERSITY OF OREGON
VICTIM ASSISTANCE PROGRAM
VIETNAM VETERANS OF AMERICA
VISION NORTHWEST
WIN, WIRELESS INSTRUCTIONAL NETWORK
WESTERN OREGON UNIVERSITY
WILLAMETTE CHRISTMAS ASSOCIATION
WILLAMETTE MEN'S CHORUS
WILLAMETTE UNIVERSITY
WILLAMETTE UNIVERSITY MULTICULTURAL STUDENTS ASSOC.
WOMEN IN CONSTRUCTION, SALEM CHAPTER
YMCA
YWCA
YWCA TEEN PARENT PROGRAM